



National Health Center Week 2021 Sponsorship Packages

Platinum Level

Quantity – 1

Amount - \$5,000

Summary – week-long support of NHCLV for NHCW 2021

Package benefits:

- Social media – 5 thank you posts (total) with company logo on NHCLV Facebook, Instagram and Twitter during week leading up to and week of NHCW.
- Video message – NHCLV marketing representative will film a short video (up to 2 minutes in duration) with a company representative in support of NHCW and NHCLV. NHCLV will edit/produce the video which will be used as one of the 5 social media thank you posts mentioned above.
- Web site – Logo prominently featured on NHCLV website page for NHCW 2021.
- Monthly enewsletter – Thank you message with logo in July & August editions, as well as in the NHCLV ebulletin the week before the event.
- Sponsor Poster in health center lobbies – logo prominently featured in NHCW 2021 Sponsor Thank You poster that will be displayed on easels all week long in the lobby of all health centers.
- Print ad – Logo prominently featured in NHCLV thank you ad in Morning Call after NHCW.
- Flier - Logo prominently featured on NHCW flier.
- Press release to local media – mention by name in paragraph about event sponsors.
- ScreenScapes on TVs in health center lobbies – logo with thank you message on screen.
- Open House – invitation for two company representatives to attend the Broad Street Open House event on 8/11. Ability to address attendees during ribbon cutting ceremony with brief comments.

Gold Level

Quantity - 3

Amount - \$2,000

Summary – Supports Community Housing, Homelessness, and Children’s Day initiatives

Package benefits:

- Social media – 3 thank you posts with company logo on NHCLV Facebook, Instagram and Twitter in week leading up to and week of NHCW.
- Web site – Logo on new NHCLV web site page for NHCW 2021
- Monthly enewsletter – Thank you message with logo in July & August editions, as well as the NHCW eblast the week before the event.
- Sponsor Poster in health center lobbies – logo in lobby in NHCW 2021 Sponsor Thank you poster that will be displayed a week long in the lobby of all 4 health centers on 8/11.
- Print ad – Logo featured in NHCW Thank you ad in Morning Call after NHCW
- Flier - Logo featured on NHCW flier.
- Press release to local media – mention by name in paragraph about event sponsors
- ScreenScapes on TV in health center lobbies – logo with thank you message on screen
- Open House – invitation for two company representatives to attend the Broad Street Open House event on 8/11.



Silver Level

Quantity: 4 (1 SOLD/3 REMAINING)

Amount: \$1,000

Summary: Supports Employee Appreciation, Agricultural Workers, Children’s Dental and Children’s Wellness initiatives

Package benefits:

- Social media – 2 thank you posts with company logo on NHCLV Facebook, Instagram and Twitter in week leading up to and week of NHCW.
- Web site – Logo on new NHCLV web site page for NHCW 2021
- Monthly enewsletter – Thank you message with logo in July & August editions, as well as the NHCW eblast the week before the event.

- Sponsor Poster in health center lobbies – logo included in NHCW 2021 Sponsor Thank you poster that will be displayed all week long in the lobby of all 4 health centers on easels.
- Print ad – Logo featured in NHCLV thank you ad in Morning Call after NHCW
- Flier – Company name listed on NHCW flier.
- Press release to local media – mention by name in paragraph about event sponsors
- ScreenScapes on TVs in health center lobbies – logo with thank you message on screen
- Open House – invitation for one company representative to attend the Broad Street Open House event on 8/11.



Bronze Level

Quantity: Unlimited

Amount: \$500

Package benefits:

- Social media – 1 thank you post with company logo on NHCLV Facebook, Instagram and Twitter during week of NHCW
- Web site – Logo on new NHCLV web site page for NHCW 2021
- Monthly enewsletter – Thank you message with logo in July & August editions, as well as the NHCW eblast the week before the event.
- Sponsor Poster in health center lobbies – name listed in NHCW 2021 Sponsor Thank You poster that will be displayed all week long in the lobby of all 4 health centers on easels.
- Press release to local media – mention by name in paragraph about event sponsors
- ScreenScapes on TVs in health center lobbies – logo with thank you message on screen

Broad Street Grand Opening/ Open House Event Sponsorship

Quantity: 5 (1 SOLD/4 REMAINING)

Amount: \$3,000

Package benefits:

- Social media – thank you post with company logo on NHCLV Facebook, Instagram and Twitter
- Web site – Logo on new NHCLV web site page for NHCW 2021
- Monthly enewsletter – Thank you message with logo in July & August editions, as well as the NHCW eblast the week before the event.
- Sponsor Poster in health center lobbies – design, print and mount an NHCW 2021 Sponsor Thank you poster that will be displayed all week long in the lobby of all 4 health centers on easels.
- Flier - Logo prominently featured on event flier.
- Press release to local media – mention by name in paragraph about event sponsors
- ScreenScapes on TVs in health center lobbies – logo with thank you message on screen
- Open House – invitation for two company representatives to attend the Broad Street Open House event on 8/11.

NHCLV is a 501c3 nonprofit organization. All sponsorships are tax-deductible to the fullest extent allowed by law.

www.nhclv.org